

WHAT IS CLAIMED IS:

1 1. A content serving system for tracking content objects stored on a
2 plurality of remotely-located content exchanges, the content serving system comprising:
3 a content source providing a content object;
4 a content server coupled to the content source and comprising one or more
5 content objects, wherein the content server provides copies and partial copies of the one
6 or more content objects;
7 a local content catalog comprising information on the one or more content
8 objects stored on the content server; and
9 content location information remotely located from the content exchanges
10 and comprising location information for the copies and partial copies.

1 2. The content serving system for tracking content objects stored on
2 the plurality of remotely-located content exchanges of claim 1, further comprising
3 location information for the plurality of remotely-located content exchanges.

1 3. The content serving system for tracking content objects stored on
2 the plurality of remotely-located content exchanges of claim 1, wherein the content
3 source is one of a live web cam, a video or audio feed, a data object, a data stream, a
4 video tape or audio tape, an optical or magnetic disk.

1 4. The content serving system for tracking content objects stored on
2 the plurality of remotely-located content exchanges of claim 1, further comprising a
3 content manager coupled to the local content catalog and the content location
4 information.

1 5. The content serving system for tracking content objects stored on
2 the plurality of remotely-located content exchanges of claim 4, wherein the plurality of
3 remotely-located content exchanges are across the Internet from the content server.

1 6. The content serving system for tracking content objects stored on
2 the plurality of remotely-located content exchanges of claim 1, wherein the content
3 location information comprises a location of a content exchange that has a copy of the
4 content object.

1 7. The content serving system for tracking content objects stored on
2 the plurality of remotely-located content exchanges of claim 1, wherein the local content
3 catalog comprises information on one or more content objects published to the Internet.

1 8. The content serving system for tracking content objects stored on
2 the plurality of remotely-located content exchanges of claim 1, wherein the content
3 location information comprises location information on one or more content object
4 portions.

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1 9. A content serving system for tracking content objects stored on a
2 plurality of remotely-located content exchanges, the content serving system comprising:
3 a content source providing a content object;
4 a content server coupled to the content source and comprising one or more
5 content objects, wherein the content server provides copies and partial copies of the one
6 or more content objects;
7 a local content catalog comprising information on the one or more content
8 objects stored on the content server; and
9 location information for the plurality of remotely-located content
10 exchanges.

1 10. The content serving system for tracking content objects stored on
2 the plurality of remotely-located content exchanges of claim 9, further comprising content
3 location information remotely located from the content exchanges and comprising
4 location information for the copies and partial copies.

1 11. The content serving system for tracking content objects stored on
2 the plurality of remotely-located content exchanges of claim 9, wherein the content
3 source is one of a live web cam, a video or audio feed, a data object, a data stream, a
4 video tape or audio tape, an optical or magnetic disk.

1 12. The content serving system for tracking content objects stored on
2 the plurality of remotely-located content exchanges of claim 10, further comprising a
3 content manager coupled to the local content catalog and the content location
4 information.

1 13. The content serving system for tracking content objects stored on
2 the plurality of remotely-located content exchanges of claim 12, wherein the plurality of
3 remotely-located content exchanges are across the Internet from the content server.

1 14. The content serving system for tracking content objects stored on
2 the plurality of remotely-located content exchanges of claim 9, wherein the content
3 location information comprises a location of a content exchange that has a copy of the
4 content object.

Sub B2 1 15. The content serving system for tracking content objects stored on
2 the plurality of remotely-located content exchanges of claim 9, wherein the local content
3 catalog comprises information on one or more content objects published to the Internet.

1 16. The content serving system for tracking content objects stored on
2 the plurality of remotely-located content exchanges of claim 9, wherein the content
3 location information comprises location information on one or more content object
4 portions.

1 17. A content serving system for tracking content objects, the content
2 serving system comprising:
3 a content server comprising one or more content objects;
4 a plurality of content exchanges remotely located from the content server
5 comprising copies of the one or more content objects and partial copies of the one or
6 more content objects;
7 a local content catalog comprising information on the one or more content
8 objects stored on the content server; and
9 content location information comprising location information the one or
10 more content objects.

1 18. The content serving system for tracking content objects of claim
2 17, wherein each content exchange comprises a content store for caching the copies and
3 partial copies.

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